

E. G. Jay Link



Special Assistant to the President for Transformational Stewardship

- Master of Divinity, Biblical Theology
Cincinnati Christian University
- Bachelor of Arts, Christian Ministry
Cincinnati Christian University

Jay possesses a unique blend of professional experience. He is both an ordained minister with a Master's degree in Biblical Theology and a seasoned stewardship coach to very high-capacity Christian families. He was in private practice for over 36 years before he "retired" in 2014. Jay spent decades helping Christian families develop, implement, and then live out their families' strategic Master Stewardship Plans, allowing them to maximize all that God has entrusted to them for themselves, their families, and the Kingdom of God. It is the combination of his biblical knowledge and professional experience that uniquely qualifies him to authoritatively write, teach, and counsel on biblical stewardship and strategic planning.

Prior to coming to CBS, he has personally trained and mentored over 400 hundred attorneys, accountants, money managers, and financial planners in how to provide stewardship planning services to their clients. After this first "retirement," Jay was recruited by Taylor University (Upland, IN) to build and run an in-house stewardship planning ministry for their highest capacity supporters, which proved to be wildly successful. After "retiring" from Taylor, he became an independent Stewardship Coach mentoring nonprofit development staff and leadership and their highest capacity ministry partner families with comprehensive, strategic, stewardship, planning services.

Most recently, Jay was hired by the College of Biblical Studies (CBS) as Special Assistant to the President for Transformational Stewardship, to align all CBS' fundraising efforts at both their Indianapolis and Houston campuses with the principles and practices outlined in his newest book, ["Accessing the King's Treasury: A Biblical Blueprint for Kingdom Fundraising."](#) Jay has an undying passion for showing Christian families how to effectively maximize their remaining time, employ their unique talents, and strategically deploy their accumulated treasures to advance the Kingdom of God.

Jay has written six books and hundreds of articles. He has developed a three-year, small group, video training curriculum on whole life stewardship for churches, and created a host of powerful estate planning stewardship tools. His [Stewardship Resource Library](#) website is a collection of all of the stewardship resources Jay has created over his 45-year career of teaching, mentoring and coaching advisors, ministries, and affluent Christian families.

Publications

Accessing the King's Treasury: A Biblical Blueprint for Kingdom Fundraising. Orlando, FL: Salem Author Services, 2013.

Spiritual Thoughts on Material Things: Thirty Days of Food for Thought. Orlando, FL: Stewardship Planning Ministries, 2007.

Stewardship Planning: Getting to the Heart of the Matter. Orlando, FL: Stewardship Planning Ministries, 2023.

The Steward's Way. Orlando, FL: Stewardship Planning Ministries, 2010.

To Whom Much Is Given: Navigating the Ten Life Dilemmas Affluent Christians Face. Orlando, FL: Salem Author Services, 2009.

Who's in Charge Here? Beginning Your Life Stewardship Journey. Orlando, FL: Stewardship Planning Ministries, 2011.